

CIO NEWS AND VIEWS

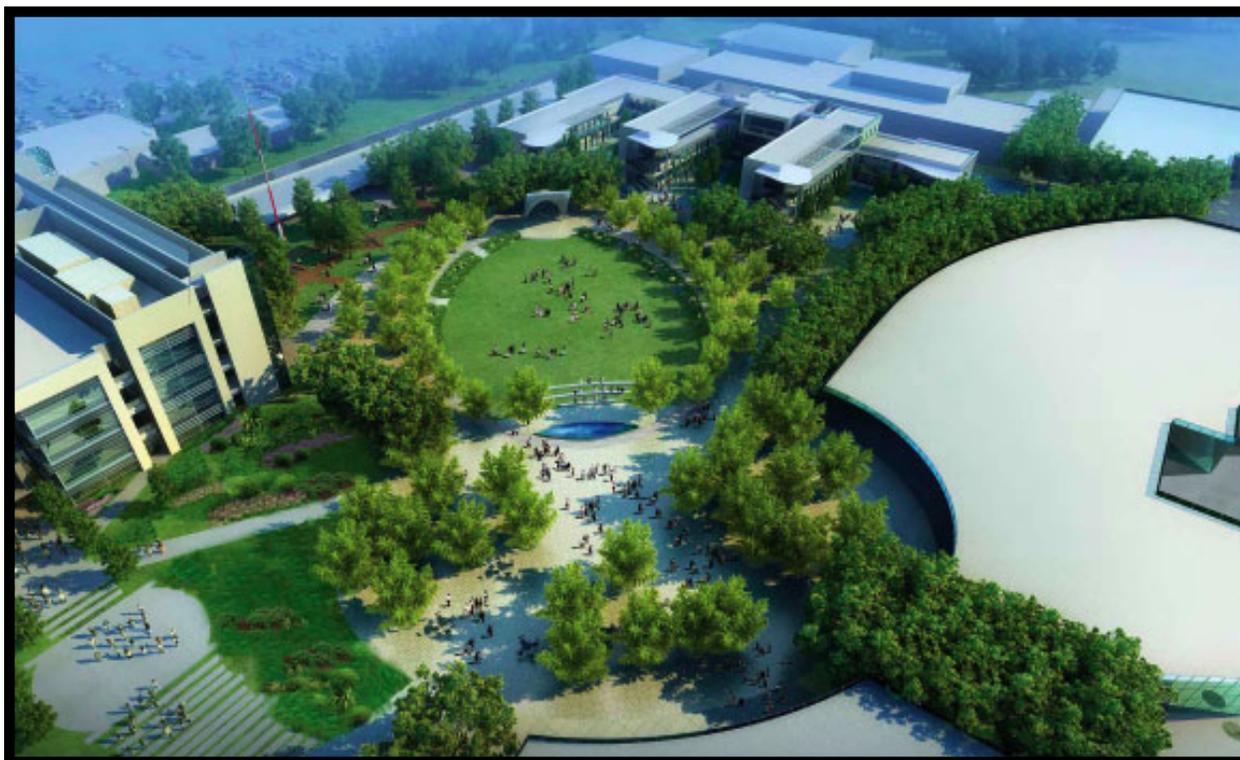
The Newsletter of the =CCCCIO
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Fifteen Minutes of Fame Feature #11

SAN DIEGO MESA COLLEGE



VISION—*What we strive to be*

San Diego Mesa College shall be a key force in our community to educate our students to shape the future.



MISSION—*Why we exist*

To inspire and enable student success in an environment that is strengthened by diversity, is responsive to our communities, and fosters scholarship, leadership and responsibility.

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VALUES—*What we believe in*

- Access
- Accountability
- Diversity
- Equity
- Excellence
- Freedom of Expression
- Integrity
- Respect
- Scholarship
- Sustainability

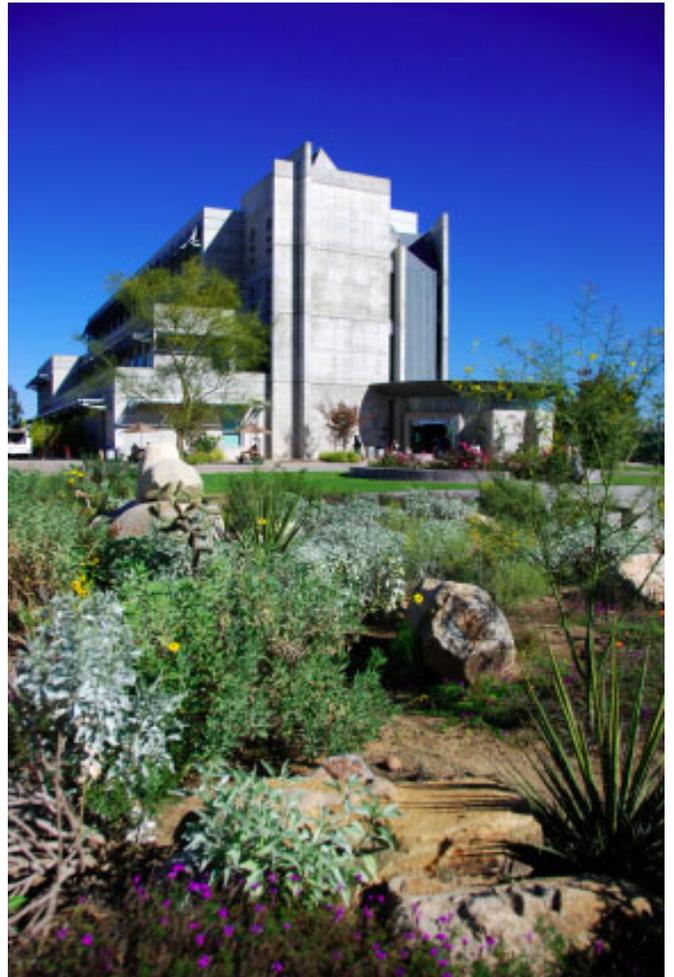


PERFORMANCE INDICATORS—*How we assess effectiveness*

Equity/Access, Engagement/Retention, Persistence, Success, Institutional Effectiveness

GOALS

1. To deliver and support exemplary teaching and learning in the areas of transfer education, associate degrees, career and technical education, certificates, and basic skills.
2. To provide a learning environment that maximizes student access and success, and employee well-being.
3. To respond to and meet community needs for economic and workforce development.
4. To cultivate an environment that embraces and is enhanced by diversity





DEMOGRAPHICS FOR 2010-11

Ethnicity	Number	%
African-American	2,744	7.10%
American Indian/Alaskan Native	254	0.70%
Asian	5,289	13.60%
Filipino	2,027	5.20%
Hispanic	9,463	24.40%
Pacific Islander	329	0.80%
Two or More Races	1,315	3.40%
Unknown/Non-Respondent	2,613	6.70%
White	14,733	38.00%
	38,767	100.00%
Female	20,359	52.50%
Male	18,406	47.50%
Unknown	2	0.00%
TOTAL	38,767	100.00%
Credit FTES	16,569.62	
Non-Credit FTES	86.32	

SAN DIEGO MESA COLLEGE





MCGRATH ON THE MESA

Tim McGrath is in his third year as the Vice President of San Diego Mesa College. He is very proud of his daughter, a recent Pepperdine graduate who is now working for “Teach for America” in Atlanta, Georgia, and equally proud of his son, a junior and member of the basketball team at UC San Diego. Tim and his wife follow the team all over the State whenever Tim can get away from the carefree life of a CIO.

N&V: Tell us how you came to be at San Diego Mesa College and became its chief instructional officer.

TM: I had been a Dean at Rio Hondo College and then at Moorpark College and felt that, after 10 years, I was ready to take the next step as a Vice President of Instruction. I have had the pleasure of working with and learning from three excellent presidents here at San Diego Mesa College: Dr. Rita Cepeda who is now the Chancellor of the San Jose Community College District, Elizabeth Armstrong, who was a great mentor for me, and Dr. Pamela Luster who has been a great addition to our college. I'm really glad to have the opportunity to serve the college and our students during these challenging and changing times.

N&V: What makes the college unique?

TM: When I first arrived at Mesa College I quickly learned that there are two unalterable facts about the people in the San Diego region. Number one, everyone has visited Sea World. And number two, nearly everyone has attended Mesa College at some time in their lives. This underscores the great community interest and the pride that the area has in our college.

N&V: What's wonderful about San Diego Mesa College? Why should students choose the college over other choices?

TM: Students select Mesa because of our high transfer rates, dedicated faculty and our excellent occupational programs, which lead directly into high demand jobs. To support these ends, Mesa College is very student

oriented, and our faculty have created innovative programs that meet student needs. With UC San Diego and San Diego State as our major transfer institutions, we depend on the collegial environment that our faculty and staff provide, so that our students maintain the high transfer rates that our institution is known for.

N&V: What do you like about your work at the college?

TM: Well, in addition to what I've already mentioned, I would also say that the administrative team at Mesa College is excellent. They have the ability not only work together but also to understand the challenges that each area is experiencing in difficult economic times. They make what be a very difficult environment one that is very collegial and enjoyable to work in.

N&V: What's tough about your job?

TM: What's tough is having to say NO...

...to students that need one more class to graduate, one more class to get a better paying job, or one more class to open up a door leading to a life-changing opportunity;

...to contract faculty members that have “band-aided” their programs to maintain the integrity of their classes, but now need funds because the band aids no longer work;

...to the many fine adjunct faculty members that have helped create the Mesa College culture whose classes I have had to cancel to meet budget reduction targets;

...and to staff members who do their jobs plus two others and who ask for some help because they can't continue the pace that is being asked of them.

N&V: What major challenges has the college addressed over the last ten years?

Three challenges come to mind. The first one is passing two construction bonds that have allowed Mesa to completely change the landscape of the college and to position the campus to meet student needs in the 21st century. Another was our recent accreditation Self-Study and visit. The college's accreditation status was reaffirmed last year, and given the complexities of the accreditation standards and the campus involvement required to meet these standards over six years, that was quite an achievement. Finally, San Diego Mesa College was recently named as the 7th fastest growing community college in the nation. This distinction comes at a critical time and in spite of the fact that in the last several years, we have had to turn away students, reduce classes and increase fees.

N&V: What major planning initiatives will the college implement over the next five or ten years?

TM: We still have to do more to improve our integrated planning processes and link our plans them effectively

with resource allocation. And like all community colleges, we need to "move the needle" of student success by developing a more effective basic skills program.

N&V: Anything else you want your colleagues to know about San Diego Mesa College?

TM: I'd rather say something about my colleagues. One thing that has made a significant impact on my ability to do this job has been the support and friendship of the other Vice Presidents of Instruction in Region 10. We have standing dinner meetings every other month that are attended by all of the VPI's in the region and the discussions at these dinners has been an invaluable source of information and support for me. The chance to be able to bounce ideas off the other VPI's in the region has been wonderful. It has been great to have a group of professionals that truly understand the role that a Vice President plays on a campus. Having an environment that allows us to talk freely about all our challenges helps us find solutions to them.

N&V: Thanks, Tim. Go Tritons!

TM: You're welcome.



PRESIDENT'S MESSAGE

Greetings and Felicitations, Fellow CIOs!

All over California we are seeing unseasonably warm weather. While the temperatures are beguiling, I can't help but see a parallel between the weather and the political climate. Starting with the Board of Governors (BOG) adoption of the recommendations in the Student Success Task Force report last month, things at the state and local level are really heating up! The latest reports on the anticipated budget shortfall have only added to the "heat" we are all feeling. How do we increase student success and completion, maintain access (particularly for those students who are first generation, in need of basic skills and at the bottom of the socio-economic ladder) while our budgets keep shrinking? Most of you are facing unprecedented cuts to schedules. Some of you are facing the very real possibility of lay-offs for the first time. Navigating these highly charged political and personnel issues with your faculty colleagues and unions can be very uncomfortable and unpleasant at best. And let's face it: while we are willing and able to make the tough calls when required, nobody likes to be the bad guy. If you are a CIO, you are an optimist by nature. You have spent your entire career trying to make a positive difference in the lives of the students you serve and to leave your communities richer for your efforts. To paraphrase Will Shakespeare, "ah, there's the rub."

Now more than ever, it is critical that we speak with a unified and reasoned voice. That requires increased communication, discourse on the tough issues, and action. We must use each other as resources, pool our talents and advocate within our colleges, our communities and with the state legislature. If you have never recognized the value of a well-written letter to the editor or the well-timed letter to your State Representative, now is the time for awakening. For those of you who



live in or near Sacramento, you are in a unique and powerful position to be the face for all of our voices. It is my hope that many of you participated in the Advocacy Day at the State Capitol on March 6, 2012 that followed the second day of the BOG meeting. According to CCC Vice Chancellor Marlene Garcia," about 60 – 75 community college representatives participate in Advocacy Day each year and include members of the Board, the Chancellor, Vice Chancellors, representatives from the Consultation Council and local college Public Information Officers and Government Relations advocates.

Finally, I sincerely hope you will join both your CIO and Academic Senate colleagues at our joint Spring Conference on April 17-20 in San Francisco at the Westin SFO. Our theme is "Better Together: Equity, Access and Success." I know I'm excited to have this opportunity to talk with you and plan for our academic future. I hope you will join me!

—Mary Kay Rudolph

To register for the Spring Conference, click on <http://cccio.org/conference/registration.html>

CCCCIO Spring 2012 Conference

In joint session with the statewide Academic Senate (ASCCC)

Wednesday, April 18, 2012

8:30 a.m. Breakfast

9:00 a.m. – 11:45 a.m.

CIO Executive Board Meeting

12:00 to 1:30 p.m.

Luncheon Presentation: Leadership in Times of Increased Responsibility and Reduction, Frank Chong, President, Santa Rosa Junior College

1:45 to 3:15 p.m.

Dealing with Community College Disasters
Mary Benard, CIO, San Diego City College;
Pam Deegan, CIO, MiraCosta College; and
Robin Steinback, CIO, Cuyamaca College.

3:30 – 5:00 p.m.

Enrollment Management: from Open Access to Gated Community, Craig Justice, Irvine Valley College; Deborah Ikeda, North Centers, State Center North Centers; Sherrie Guerrero, Chaffey College, Ian Walton, Past President of ASCCC.

6:30 to 8:00 p.m. Dinner

Thursday, April 19, 2012

8:00 to 8:30 a.m. Breakfast

8:30 - 10:15 a.m.

General and Regional Meetings

10:30 – 11:45 a.m.

Repeatability: All Over Again, Presenters:
Barry Russell, Randy Lawson, David Morse.

12:00 to 1:30 p.m.

Luncheon Speaker – Michael Kirst, President, State Board of Education

1:45 – 3:00 p.m.

SB 1440—Where are we now and what's next? Ken Nather and Jeff Spano (CCCCO), Lisa Lawrenson (Associate VP, American River College), and Michelle Pilati (ASCCC).

3:30 p.m. to 4:30 p.m.

Student Success Task Force, Mary Kay Rudolph, CCCCCIO President and Michelle Pilati, ASCCC President

6:30 p.m. to 8:30 p.m.

Presidents' Reception (*Bayshore Ballroom*)

Friday, April 20, 2012

8:00 to 8:30 a.m. Breakfast

(*Ballroom and Bayshore Foyer*)

8:30 – 10:30 a.m.

Chancellor's Office/Legislative Updates
Barry Russell, Marlene Garcia (*Bayshore Ballroom*)

10:45 to 12:00 p.m.

Prerequisite Implementation – Sonia Ortiz-Mercado, Tim McGrath, David Morse

12:00 p.m. to 2:00 p.m.

ASCCC Luncheon (Westin Ballroom)

☛ Program subject to change

TRANSITIONS....

(Editor's note: As you learn of new people becoming CIOs on a permanent or interim basis; or current CIOs moving on to other colleges and/or other positions; or CIOs planning on retirement, please let us know. Just send a message to ebuckley@sonic.net. Thanks.)



This past January, **Dr. Linda Rose** was appointed Vice President of Academic Affairs at **Santa Ana College**, replacing **Norm Fujimoto**. Dr. Rose has 18 years of experience in higher education, including ten years as a full-time English instructor. Beginning in 2005 she served as Dean of the Liberal Arts Division at Cerritos College. Prior to that, she was Chair of Cerritos College's English Department, and also coordinated the college's Puente Program and Program for Adult College Education (PACE). Rose earned an Associate Degree in Liberal Arts at West Los Angeles Community College; a B.A. in



interdisciplinary studies through the PACE Program at California State University, Dominguez Hills (CSUDH); a Certificate of Completion in rhetoric and composition at CSUDH; an M.A. in English literature at CSUDH; and an Ed.D. in educational leadership at the University of California, Los Angeles.



Dr. Haragewen Kinde is filling Buckley's CIO position at **San Bernardino Valley** on an interim basis. Dr. Kinde started teaching as a part-time instructor in the San Bernardino Community College District in 1989. She became a full-time math faculty member at SBVC in 1997 and assumed the position of Dean of the Mathematics and Science Division in 2005. She also served as the Dean of Mathematics, Business and Computer Technology at SBVC since 2009. Kinde earned her doctorate degree in educational leadership from the University of La Verne, and her master's and bachelor's degrees in mathematics from the California State University at San Bernardino.



Larry Buckley has been appointed Interim President of **San Bernardino Valley College**. **Craig Justice** (Irvine Valley) has been nominated to fill Buckley's position as CCCCIO Treasurer.





CIO **Dr. Kathleen Hart** (San Joaquin Delta College) recently was appointed Acting Superintendent/President at **Delta** until the position is filled on a permanent basis. Kathy hails from the Midwest, earning a B.A. in English and Education at Purdue, a M.A. in English at Bowling Green, and a Ph.D. in Higher Education from the University of Michigan. In 1994, after research and administrative positions at Bowling Green and the University of Michigan, she moved west to become the Assistant Chair for Communication Skills at Delta, later serving in a number of dean level positions. She has been the Assistant Superintendent/Vice President for Instructional Services since 2007.



Kathy is being replaced at Delta on an interim basis by **Dr. Matt Wetstein** until the position is filled permanently. Dr. Wetstein has a B.A. in Political Science from the University of St. Francis and a Ph.D. in Political Science from Northern Illinois University. He was a visiting professor at the University of Evansville, CSU Stanislaus, and the University of the Pacific before coming to Delta in 1996 as a tenured instructor and Curriculum Group Chair in Political Science and Economics. Beginning in 2001, Matt later served as the college's research and planning dean for several years before being named Dean of Agriculture, Science and Math.



Dr. Ron Johnson, an educational consultant and former Vice President for Academic Affairs at College of the Sequoias, became **Orange Coast College's** Interim Vice President of Instruction starting January 3rd, replacing **Melinda Nish**. Johnson earned his doctorate in education at Oregon State University. He is also a graduate of West Virginia University where he earned Master's and Bachelor's degrees in music. Johnson's experience includes seven years as Dean of Performing Arts, Communications and Education at Shasta College. He was also Director of Strategic Planning at Lane Community College



in Eugene, Oregon. Prior to that he was a practicing musician, music educator, and served as Executive Director of the Eugene Symphony Association and as Orchestra Manager for the San Diego Symphony.



News from the Chancellor's Office Barry Russell, Vice Chancellor of Academic Affairs



“Let the games begin!”

This statement usually kicks off the Olympics or some other great athletic contest but I'm referring to the beginning of the California's legislative process. Today, as I write this article, the final versions of proposed legislation are being submitted. At this point there are over 2,100 Assembly bills and over 1,300 Senate bills. Of those bills, there are 144 new bills of interest to us that were introduced in 2012, plus another 249 that are still active from last year.

Now we begin the task of sorting through all of this legislation, responding to staff questions, testifying at various hearings, supporting bills we favor, and trying to defeat bills that are not good for community colleges. Through all of these processes, we will need your feedback, expertise, and support. Many times, the questions come with only a couple of hours of notice. On good days, we may actually have the opportunity to ask you to participate in a survey and collect real data to inform the discussion. But, in most cases, the fact is that we can only make a difference if we collectively keep our eyes and ears open – and respond with one voice.

Soon, I will be providing you with a list of legislative bills that will require our attention. Of note at this point is the [SB 1456 \(Lowenthal\) Student Success Act 2012](#), which basically carries the first actions of the *Student Success Task Force*. Additionally, Senator Steinberg has introduced [SB 1052 Public Postsecondary Education – Open Resources Council](#) and [SB 1053 Public Postsecondary Education – California Digital Open Source Library](#). To view these and other legislative bills, visit www.senate.ca.gov or www.leginfo.ca.gov.

And then there is the state budget. I have a new song for Mira and the Coasters. “Where do I begin to tell the story of how great a state can be?” (sung to the tune of [Love Story](#)) This is definitely going to be a heartbreak year with many challenges for all the CIOs. While we continue to advocate for the restoration of funds to programs that received devastating cuts, the horizon is not so clear and everyone will be challenged to keep programs open and classes available for students to meet their goals.

Here are just a few of the other issues we are addressing at the office:

- Implementation of SB 1440
- Implementation and Guidance on Prerequisites
- The “Good Neighbor” Policy
- Open Educational Resources
- How Do You Move Credit/Noncredit to Community Education?
- Implementation of the Online Curriculum Inventory Version 2
- New Version of the Program and Course Approval Handbook
- New Regulations for Repeatability
- New Regulations for Instructional Materials
- Implementation Guidelines for Repetition
- Student Success Task Force Recommendations
- Fund for Student Success Contracts and Grants
- MIS Data Collection

—Barry Russell