

CIO NEWS AND VIEWS

The Newsletter of the CCCCIO
Ed Buckley (ebuckley@sonic.net) Editor

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Fifteen Minutes of Fame Feature #7

EVERGREEN VALLEY COLLEGE

MISSION

With equity, opportunity and social justice as our guiding principles, Evergreen Valley College's mission is to empower and prepare students from diverse backgrounds to succeed academically and to be civically responsible global citizens.



Evergreen Valley College



HISTORY

Evergreen Valley College opened its doors in 1975 to 3000 students and currently hosts over 9,000 students each term from more than 70 countries. The rich variety of cultures, which both enhances and enriches campus life, comprises one of the most diverse student bodies within the California Community College System.

Planning for the college began on July 1, 1964, when the San José/Evergreen Community College District officially became an independent college district. The site was purchased in 1967 and named Evergreen Valley College in 1970. When the first two buildings were complete in 1975, we welcomed our first graduating class.

In recent years, bond measures have allowed us to build much needed facilities: classrooms and labs for biological sciences and nursing education programs, a robust Library and Learning Resource Center, a

center to accommodate vibrant student life, and the Montgomery Hill Observatory. Our new Center for the Arts opened in fall 2009. Our 30+ year old buildings are being renovated and brought to 21st century standards—the modernization of the Cedro and Physical Education buildings are complete and remodeling to the Acacia building will be under way soon.

We meet our mission through a wide spectrum of educational experiences, flexible methodologies, and support services for our students.

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STRATEGIC INITIATIVES

1. **Student-Centered:** We provide access to quality and efficient programs and services to ensure student success. Areas of focus are:
 - Access
 - Curriculum and Program Development
 - Student Service Offerings

2. **Community Engagement:** We create a trusting environment where everyone is valued and empowered. Areas of focus are:
 - Visibility
 - Strategic Partnerships
 - College in the Community

3. **Organizational Transformation:** We will transform the college image and enhance partnerships with community, business and educational institutions. Areas of focus are:
 - Community Building
 - Employee Development
 - Transparent Infrastructure



THE STUDENTS

2009/10 Total Student Head Count **18,213**

Ethnicity	Headcount	%
African-American	729	4.00%
American Indian/Alaskan Native	117	0.64%
Asian	4,995	27.43%
Filipino	1,201	6.59%
Hispanic	5,441	29.87%
Pacific Islander	97	0.53%
Two or More Races	92	0.51%
Unknown/Non-Respondent	3,247	17.83%
White	2,294	12.60%

Gender	Headcount	%
Female	8,709	47.82%
Male	9,474	52.02%
Unknown	30	0.16%





Evergreen Valley CIO Kuni Hay

HEY, KUNI!

Kuni Hay has a Master of Arts Degree in Human Development and Educational Developmental Psychology from Boston College. She is completing her sixth year as Evergreen's Vice President of Academic Affairs.

N&V: I noticed that your degree from Boston College had an emphasis on multicultural counseling.

KH: Yes, and I have continued my interest in multi-cultural and intercultural issues. My teaching experience includes courses in multicultural education, intercultural and communication, and in race, class, and gender studies.

N&V: Where did you begin your community college career?

KH: I began my community college career as Dean of Humanities and Social Sciences at Canada College. Prior to that I worked in private universities: Boston College, University of San Francisco, and Holy Names College.

N&V: What led you to become the CIO at Evergreen?

KH: When the job opened up, I just went for it! Each position I had had before involved being an advocate for student access to higher education in private universities. So I saw this job as a wonderful "coming home" to the community college, where access is everything!

I feel very fortunate to be able to serve our college and great community.

N&V: Tell us about the world of Evergreen Valley College. What makes it unique?

KH: We are a truly diverse community not only ethnically, but also in terms of political positions, cultural backgrounds, spiritual and philosophical beliefs, and sexual orientation. We are also very communal. Folks who work here like working here and feel that they are part of a big family.

We have also worked hard to establish a strong shared governance structure, where inclusive decision-making

process and collegial interaction occur. It's something we take great pride in.

N&V: People in your region have a lot of colleges to choose from. Why should they pick Evergreen?

KH: Because they will be well taken care of! Students will be welcomed, supported, yet challenged appropriately, and well guided to achieve their goals and dreams, whatever they may be. EVC was ranked number 1 in the region for improvement in graduation rate (16.2% increase) in the past 5 years. We will continue working hard to ensure that the students will meet their educational goals, whether they are pursuing transfer, an associate degree, or completion of a certificate program.

N&V: What major planning initiatives will the college implement over the next five or ten years?

KH: We just completed both the Educational and Facilities Master Plans. Therefore, we have a lot to visualize, prioritize and plan based on these master plans. There will be new programs, more collaboration with our educational partners in industry and business, and the demolition of old buildings and the construction of new ones.

N&V: What are your biggest challenges, or the biggest challenges facing the college?

KH: Budget, budget, and budget! Like everyone else, we are confronting the specter of ongoing severe budget reductions.

N&V: What do you like best about working at EVC?

KH: Amazing students! They come from all walks of life, and each one of them brings so much to the college. It is an honor to serve them.

PRESIDENT'S MESSAGE

Greetings CIOs:

The beautiful spring weather of Southern California is a beguiling foil against the worst budget crisis our system has ever faced. I am sure that no matter what the weather, you can empathize with me, as I know all of us have been working to reduce, reduce, reduce and yet keep our students' needs in the forefront as we try to protect them from these cuts. That being said, our students have sorely felt the reduction in course offerings.

I would like to urge you to be proactive and engage in several important activities that will help increase awareness and hopefully help provide some relief. First, the CIOs are planning to have a presence during the March 8, 2011 Community College Advocacy Day in Sacramento. Your executive board is assembling a five person team to work with the Chancellor's Governmental Relations Office to work directly with our legislators. We will provide you with a debrief on our experience and what we believe we can do next.

Second, please plan to spread the word and join the Hands Across California event on April 17, 2011 (<http://www.handsacrosscalifornia.org/About.aspx>).

This event will join our 112 colleges as over a million people join hands together to span the state and bring greater awareness of the needs of our students. There is a specific effort to help raise matching funds for the Osher Foundation's scholarship donation.

I would urge you to become highly engaged with your faculty in the SB 1440 transfer guarantee degree development. As a CIO you can motivate, facilitate and cheerlead the effort. If you have any questions about what is happening, please feel free to email me directly or address



your question to the CIO listserv. As I represent you on the Intersegmental Curriculum Workgroup I am more than happy to help field your questions and provide assistance in any manner. I am encouraged by the initial feedback from the field as it seems that many of you are being able to easily align new local degrees to the TMCs.

Finally, we need you to help us work on an action agenda for CIOs at our upcoming Spring CIO Conference in Monterey, March 23 – 25! I know funds are tight, but you can legitimately use CTE-related or BSI funds, so please consider those sources. You will find further information about the conference in this newsletter and online at the CIO website (www.ccccio.org). Now, more than ever, we need to take the time to meet as a state-wide team and discuss our goals and plans to move forward a student success agenda that truly does support success.

In closing, I would like to thank each and every one of you for what you do. Your leadership and support of the academic programs at your college is appreciated wide and far. It is an honor to represent you.

~ Melinda Nish

IN THE NEWS: Ken Meier, Butte College



Butte College CIO Ken Meier was in the news recently for landing a \$700,000 grant to provide education and job training, primarily to families employed in farm labor. The project, called TRABAJO, is based on a very successful pilot project. The full story is on the website of the Chico Enterprise Record. (See link below.)



[http://www.chicoer.com/ci_17178293?IADID=Search
-www.chicoer.com-www.chicoer.com](http://www.chicoer.com/ci_17178293?IADID=Search-www.chicoer.com-www.chicoer.com)



It is time to brag! Given the barrage of bad economic news, we need more stories about the good work that you and your colleges are doing. Help your fellow CIOs keep their spirits up and get inspired from your victories, big or small. Just send me an email with the link to a story about your success, and I'll do the rest. (Thanks to Ken for volunteering to get this feature started.)

Ed the Editor, News & Views



News from the Chancellor's Office
Barry Russell
Vice Chancellor of Academic Affairs



Sacramento is buzzing with many challenging reports, recommendations, and legislation. A short list of the topics being discussed includes: repeatability, physical education, noncredit courses, changing the census date for funding purposes, offering bachelor's degrees, common assessments...and the list goes on. This is a time to stay close to your computer and the information being shared through the CIO listserv. Topics change or are introduced quickly, so we may need your feedback on issues in a hurry. I appreciate your quick responses and opinions.

With that said, I wanted to spend just a bit of time updating you on a very important conversation I have been having with a statewide group of part-time faculty. The group, represented by most of the collective bargaining groups across the state, has had three meetings over the last year. From the very first meeting, it was made clear to the group that the Chancellor's Office does not have a role in the collective bargaining process and that related issues could be discussed...but no action would be taken on the part of the Chancellor's Office.

Subsequently, some very healthy discussions have taken place that help provide some understanding of the plight of part-time faculty in the state. I think that most CIOs will understand that their "bread is buttered" many times by the flexibility and professionalism of the part-time faculty who teach a large number of classes. In the fall of 2009, there were 18,000 full-time faculty and about 42,000 part-time faculty in the state.

From the discussions with this group of part-time faculty, it is apparent that communication is at the core of the issues being discussed. From the beginning interview and subsequent job offer to the dismissal or layoff notice, it is important that the appropriate messages be conveyed consistently. As with any good employee-employer relationship, a sense of value and honesty is key.

Key issues brought to light in the discussions were:

- Professional development – Newly hired part-timers often lack any training in instructional methodology and classroom management. Participation in FLEX meetings or other campus-based professional development is extremely valuable.
- Overload vs. part-time faculty – This issue cannot be solved outside the collective bargaining process, but deans and CIOs need to be aware of the balance of load, the need to keep everyone working through the downturn in the economy, and the strength of keeping a consistent workforce.
- Orientation – Just as the literature concerning student success seems to point to the strength of having mandatory orientation, it seem appropriate for colleges to require orientation for all part-time faculty. The orientation should be meaningful and provide mentoring by other faculty.
- Office hours – Obviously, this issue is closely connected with budget reductions, but it seems apparent that students do better if they have an opportunity to meet with faculty members (full-time or part-time) outside of class. This activity should be promoted heavily. This is further challenged by the "freeway flyer" syndrome which requires faculty to "teach and dash" as a matter of practice.

There are many, many more issues that have been discussed. Several of you know them well and struggle with them constantly. I urge you to open up a dialogue with part-time faculty on your campus, if you have not already done so. In addition, I encourage you to read "Strangers in the Their Own Land" by John Roueche, Suanne Roueche, and Mark Milliron (now at the Gates Foundation). It is a great look at challenges and successful practices of part-time faculty through the United States.

—Barry Russell

CCCCIO SPRING 2011 CONFERENCE

“Taking the Lead on Big Ideas”

March 23-25, 2011

**Monterey Marriott
350 Calle Principal
Monterey, California 93940**



Taking the Lead on Big Ideas

<u>Day</u>	<u>Time</u>	<u>Title</u>	<u>Presenter</u>	<u>Title</u>	<u>Meal</u>	
PRE-CONFERENCE						
T U E S D A Y	9:00–12:00	CIO 411 Academy	Pam Deegan Randy Lawson Dona Boatright	CIO, MiraCosta Executive VP, Santa Monica Retired CIO		
	12:00–1:30				Lunch	
	1:30–5:00	CIO 411 Academy	Pam Deegan Randy Lawson Dona Boatright	CIO, MiraCosta Executive VP, Santa Monica Retired CIO		
	6:00–8:00	CIO Academy			Dinner	
W E D N E S D A Y	8:00–11:45	CIO 411 Academy	Pam Deegan Randy Lawson Dona Boatright	CIO, MiraCosta Executive VP, Santa Monica Retired CIO	Breakfast	
	9:00–11:30	Executive Board Meeting	Melinda Nish	CCCCIO President	Breakfast	
	CONFERENCE BEGINS					
	12:00–1:15	Don't Let the Urgent Pre-empt the Important	Dr. Bernadine Fong	Senior Partner, Developmental Mathematics Initiative, Carnegie Foundation	lunch	
	1:30–2:30	Academic Senate Update including Associate Degrees for Transfer (SB1440)	Jane Patton	President SACCC		
	2:45–3:45	CIO Leadership Opportunities and Challenges	John Spevak Don Berz	Retired CIO, Merced College CIO, Long Beach College		
	3:45–4:00				PM break	
	4:00–5:00	CIO Leadership Opportunities and Challenges: Interactive Leadership Exercise	John Spevak Don Berz	Retired CIO, Merced College CIO, Long Beach College		
6:00–8:00	General CCCCIO Meeting			Dinner		

Taking the Lead on Big Ideas

<u>Day</u>	<u>Time</u>	<u>Title</u>	<u>Presenter</u>	<u>Title</u>	<u>Meal</u>
T H U R S D A Y	8:00–9:00	Regional Meetings	Regional Reps		Breakfast
	9:15–10:15	Student Success Data: a Comparative Look at California	David Longanecker	President, WICHE	
	10:15–10:30				AM Break
	10:30–12:00	Student Success Data: a Comparative Look at California: an Interactive Discussion	David Longanecker	President, WICHE	
	12:00–1:00				Lunch
	1:00–3:00	Interactive Session: Influencing the State agenda	Rocky Young	Director, The College Brain Trust	
	3:00–3:15				PM Break
	3:15–5:00	Interactive Session: Influencing the Local and Regional Agenda	Rocky Young	Director, The College Brain Trust	
	6:00–7:30	President’s Reception			Reception
F R I D A Y	7:30–8:30				Breakfast
	8:30–9:15	General Meeting: The Big Ideas	Melinda Nish		
	9:15–10:15	Cal PASS Smart Tool	Terrence Willet	Cal Pass	
	10:15–10:30				AM Break
	10:30–12:00	Chancellor’s Office Hottest Topics, Including CurricuNet	Stephanie Low	Dean, CCCCCO	